

# Case Study - Actirox

## Details

**Industry:** Manufacturing

**VSM Product:** VSM Actirox (AK890Y)

**Workpiece Material:** Stainless Steel (thin gauge)

**Belt Size:** 2 3/4" x 162"

AK890Y



Maximum stock removal and faster cut thanks to Actirox's geometrically shaped grain

## Challenge

The customer purchased a new machine and performed trials to find the best belt. Initially, they tested the competitor's belts and were not satisfied with the price and performance of the product.

## Solution

After testing Actirox on the new machine, the VSM belt proved superior. One competing belt lasted the client 2 weeks, while one VSM belt lasted the client 1 month. Operators were satisfied that they would not have to change the belt as much and that they would receive more personalized service from VSM.

## Result

- **Cost savings:** the VSM belts cost less and produced twice the parts.
- **Longer belt life:** 2x longer than the competitors.
  - VSM: 1 month per belt
  - Competitor: 2 weeks per belt
- **Operator satisfaction:** little burnout as opposed to the competitors.

▶ **VSM Actirox vs Competitor**  
VSM belt lasted 2x longer

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